

Compare AMZ Specialist Services in Detail

Use this side-by-side view to compare pricing, scope, and fit across all service options.

Feature	AMZ Specialist Access	60-Minute Strategy Session	Amazon Ads Audit	45-Day Efficiency Reset	Ongoing Amazon Ads Management
 Best for	Ongoing Advisory guidance while you manage Amazon yourself.	A complex issue or decision you want to work through live.	Understanding what's wrong with your Amazon Ads account and what to fix first.	Fixing and restructuring an inefficient ad account.	Handing Amazon Ads strategy and optimization off.
 Price	\$249/month Founding Member rate: \$199/month for the first 10 members	\$299 \$249 for Access members	\$995	Starting at \$2,000	Starting at \$2,000/month
 Scope	4 Advisory reviews per billing cycle, with reasonable same-topic follow-up questions included.	One 60-minute live strategy session.	Comprehensive Amazon Ads diagnosis and prioritized recommendations.	45 days of hands-on restructuring and optimization.	Ongoing strategy, management, optimization, and performance monitoring.
 Data review	Relevant data needed for each Advisory review.	Yes, within the session scope.	Extensive.	Extensive.	Continuous.
 Who makes changes?	You.	You.	You.	The AMZ Specialist handles the agreed restructuring and optimization work.	The AMZ Specialist.
 Ongoing?	Yes - monthly.	No.	No.	45 day engagement.	Yes - monthly.
 Choose this if	"I manage Amazon myself, but I regularly want an experienced second opinion."	"I have a complicated issue or decision I want to work through live."	"I need to know what is wrong with my advertising and what I should fix first."	"I know my ads need significant work and I want someone to actually fix the structure and efficiency."	"I want someone else responsible for managing and optimizing my Amazon Ads."



Not sure where to start?

Tell me what you're working on and I'll help point you toward the right service.

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